



(603) 730-2296



surefirepropertymanagement@gmail.com

Own your vacation home, without the stress, even when you're away

We handle everything your property needs so it takes none of your time, causes zero hassle, and avoids expensive surprises.

Who this is for:

This is for vacation-home owners who want their time and peace of mind protected, not spent chasing contractors and problems. If you'd rather delegate so you can just show up to enjoy your vacation, this is for you.

THE NUMBERS DON'T LIE

On average, every year our members can count on...

2+

Emergencies Prevented

17+

**Issues Solved Before They
Became Problems**

150+

Tasks Off Your Plate

Countless hours of your time back and dozens of inconveniences avoided

When you're ready, you can [schedule a free Peace-of-Mind planning call](#) to see if this is a fit.

Membership Overview

How we work with owners like you

We offer three ways to protect your time, peace of mind, and property:

- **Guardian Watch** – For owners who want eyes on the home and clear reports, but prefer to handle contractors and decisions themselves.
- **Steward (Most Popular)** – For owners who want us to run the property day-to-day. We coordinate vendors, prevent problems, and keep everything on autopilot.
- **Concierge Elite** – For owners who want the highest level of involvement from us and the most hands-on service we offer.

On your Peace-of-Mind planning call, we'll recommend the level that actually fits how you use the property and what you want off your plate.

Simple Pricing

/ Year

Guardian Watch

- ☒ Designated Property Manager
- ☒ Maintenance track/scheduling
- ☒ Vendor/contractor management
- ☒ Comprehensive record keeping
- ☒ Consolidated Invoicing
- ☒ **Unlimited** Consulting
- ☒ Unlimited** Property Checkups
- ☒ \$100,000 Vendor Spend Limit
- ☒ Priority Scheduling
- ☒ Emergency Fees Waived
- ☒ Startup Fees Waived

/ Year

Steward

- ☒** Designated Property Manager
- ☒** Maintenance track/scheduling
- ☒** Vendor/contractor management
- ☒** Comprehensive record keeping
- ☒** Consolidated Invoicing
- ☒** **Unlimited** Consulting
- ☒** **Unlimited** Property Checkups
- ☒** \$100,000 Vendor Spend Limit
- ☒ Priority Scheduling
- ☒ Emergency Fees Waived
- ☒ Startup Fees Waived

/ Year

Concierge Elite

- ☒** Designated Property Manager
- ☒** Maintenance track/scheduling
- ☒** Vendor/contractor management
- ☒** Comprehensive record keeping
- ☒** Consolidated Invoicing
- ☒** **Unlimited** Consulting
- ☒** **Unlimited** Property Checkups
- ☒** **Unlimited** Vendor Spend
- ☒** Priority Scheduling
- ☒** Emergency Fees Waived
- ☒** Startup Fees Waived

Meet some of our members and hear their stories.

Peter, who became a member back in 2023 with a 6,800 sq. ft. vacation home on Lake Winnipesaukee, has this to say:

From: **Peter** <[\[REDACTED\]](#)>
Date: Thu, Jan 16, 2025, 9:28 PM
Subject: Recommendation
To: Patrick Murphy <patrick@surefirepm.net>

Hi Patrick,

Please use the following recommendation, in whole or part, on the Surefire website, in social media, or whatever context would be helpful.

We are celebrating the first anniversary of engaging Surefire Property Management for our home on Lake Winnipesaukee - and I mean really celebrating! We are traveling as I write this, and our travels are so much more enjoyable with the peace of mind that Surefire gives us. Our property manager communicates well and regularly, which gives us complete confidence that our home is cared for well in our absence. In fact, our Surefire Property Manager is so conscientious and thorough that our home is receiving much better maintenance than we had been able to give it on our own. It was very difficult for us as homeowners to get tradesmen to work for us, or even return our calls. Surefire maintains a portfolio of experienced tradesmen, and every one of them has been efficient, punctual and considerate. A lot of deferred maintenance has been corrected, and systems updated, in just a year! There is still more to do, and we are so glad to have the help of a professional manager of Surefire's caliber.

We feel genuinely grateful for your care, for us and our home. I hope this recommendation is helpful; please mention anything else we could do. Sorry for the small font, I can't find the utility to enlarge it.

Best wishes,

Peter

And another member...

Jennifer became a member in 2021 with a 3,500 sq. ft. vacation home on Ossipee Lake. When she recently sold the property, she left the new owners with these words about her experience with us:

Jun 25, 2025, 10:09 AM



to Melissa, me, Sandy ▾

Hi Melissa,

I hope this message finds you well, and congratulations on your purchase of [REDACTED] Ossipee! We truly hope you'll enjoy the home as much as we did—it's a special place with lots of great memories, and we're excited to pass it along to someone who will appreciate it just as much.

I also wanted to take a moment to introduce you to and personally recommend the property management company we worked with: Isaac Horton and Surefire Property Management. They've been professional, reliable, incredibly responsive, and made the entire experience of owning a vacation home from afar so much easier.

They've managed everything from snow removal to pest control, weekly cleaning, and everything in between.

To ensure there's no disruption in service—especially during the busy summer season—we highly suggest engaging them as soon as possible. They already know the home well and can help maintain continuity without missing a beat.

Here's their contact info to make the handoff seamless:

Surefire Property Management
PO Box 730
Wolfeboro, NH 03894
603-730-2296
surefirepropertymanagement@gmail.com
Isaac Horton and Patrick Murphy
isaac@surefirepm.net or patrick@surefirepn.net

We truly can't say enough good things about their service, and we think you'll be in great hands if you choose to work with them.

Please don't hesitate to reach out if you have any questions. Wishing you a wonderful first summer!

Jennifer [REDACTED]

Joseph, a quality contractor within our network, had this to say after working with us on a large technical project:

J

Joseph

2 reviews • 2 photos



★★★★★ 13 weeks ago

We contracted with Surefire on a large technical project, and the process was exceptionally smooth and the finished project went above and beyond the clients expectations. Strong communication, attention to detail, and dedication to their work created a safe and productive work environment. We look forward to working more with Surefire Property Management in the future!



And Amy had this to say:

A

Amy

4 reviews • 0 photos



★★★★★ Aug 31, 2024

Isaac and everyone at Surefire has far exceeded our expectations. They are timely, efficient, thorough and responsive. We can't believe how quickly they assessed our property and addressed every concern. It has brought us such peace of mind to know they are there to help us manage our home. I wish we found them years ago!

Your first 30 days with us - Steward / Concierge Elite

In the first month we get your home fully “under management”: we learn the property, document everything that matters, address the obvious risks, and put a custom plan in place so you can stop thinking about it.

- Days 1–7 – Onboarding & assessment
- Days 8–21 – Fixing obvious risks & gaps
- Days 22–30 – Locking in your ongoing plan

Days 1–7 – Onboarding & assessment

- Connect with your manager and review any immediate concerns
- Assess the property and document major systems, needs, access, and quirks
- Install / confirm lockbox access and keys
- Gather key info: vendors you like, past issues, upcoming projects
- Take photos and baseline records for future reference

Days 8–21 – Fixing obvious risks & gaps

- Address any “red-flag” issues we found in the assessment (e.g., known leaks, immediate concerns, testing needs)
- Line up or replace missing core vendors (plumber, HVAC, cleaners, etc.)
- Put in place basic emergency prevention systems
- Build your written property summary and year-round maintenance plan

Days 22–30 – Locking in your ongoing plan

- Review the plan with you and confirm preferences (e.g. your vision for the property, how and when you want to be updated)
- Set up recurring checkup cadence and task management systems
- Flip you fully to “we handle it, you just stay updated”

Example – 3,800 sq. ft. mountainside retreat

- Week 1: Found missing emergency prevention systems and urgent landscaping needs. Documented systems, installed lockbox, built vendor list.
- Week 2: Scheduled high priority work before snowfall, activated freeze and fire alarm systems, set up winter backup plans.
- Week 3–4: Finalized year-round plan, checklists, and visit cadence; owner stopped coordinating vendors entirely.

Frequently Asked Questions

Q: We already have vendors we like. What's going to happen with them?

We don't replace good vendors; we organize and manage them. We become your single point of contact, coordinate the work, keep records, and step in when things go wrong. You can keep any vendors you trust and we'll plug them into your plan.

Q: We use the property seasonally. What happens while we're actually there?

When you're in residence, we continue quietly handling everything in the background with additional on-call support. We don't disappear. You still use us as your first point of contact for issues, vendors, and small tasks you don't want to deal with. The difference is we avoid scheduling disruptive work during your stay unless you ask us to. Our goal is simple: when you're there, your time is spent enjoying the home, not managing it.

Q: Do you manage rentals or guests?

No. We do not do guest or STR management. We focus 100% on protecting, maintaining, and improving the property itself for owners who use it personally. That focus is why we can run the home at a very high standard.

Q: What if we're not happy after we start?

For our Steward and Concierge Elite members who pay annually up front, we offer a clear money-back guarantee. If in the first 60 days you don't feel it's a fit, we'll refund what you paid for the membership. You'll still keep the written property summary and plan we created during that time. On your call we'll walk through the exact terms so you know exactly how it works.

Q: How is this different from hiring a handyman or GC "as needed"?

Handymen and GCs fix things you already know about. We prevent problems, watch for issues while you're away, coordinate all vendors, and keep a year-round plan active. Our job is to make sure you rarely get the "we have a problem..." call in the first place.

Q: Do you cover big projects and remodels?

We handle all routine operations, maintenance, emergencies, and most capital improvements (for example: roof or window replacement, siding, mechanical system upgrades, and landscape projects, etc.) For large additions, major remodels, or new builds, a general contractor is needed. In those cases we work alongside your GC as your boots on the ground, while making sure the rest of the property stays well cared for.

Ready to get started?

Ready to stop managing your vacation home yourself?

If you'd rather show up and enjoy your place while we handle everything in the background, the next step is simple.

Schedule your Peace-of-Mind planning call (free)

30 minutes to review your needs, map out your startup plan, and see if we're a good fit. No obligation.

**CLICK HERE TO SEE IF
THIS MAKES SENSE
FOR YOU**

I look forward to helping you keep your vacation home a true vacation home.

Isaac Horton
Founder & CEO, Surefire Property Management LLC
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surefirepropertymanagement@gmail.com